**Amine El-Lakis**

Harat Street Date of Birth: October 10, 1994

Selim El-Lakis Building, Ground Floor Place of Birth: Jbeil, Lebanon

Jbeil, Lebanon Citizenship: Lebanese

Mobile: 71/773611 Marital Status: Single

Email: aminelakiss10@outlook.com

**Objective:** Seeking a position in which I can apply my interpersonal skills in English, French and Arabic, and grow with and through the company.

**Education:**

Sep 2015 - BA in Marketing and Advertising

Present American University of Technology - Halat, Lebanon.

Funded 50% of tuition fees through being Captain of University’s Futsal team. Expected graduation: 2018

Aug 2016 - Certified Personal Trainer – Step Ahead Fitness Center – Jbeil, Lebanon

Feb 2017

**Experience:**

July 2018 – Main Character actor in a Music Video (Marc Hatem – Never Again) https://www.youtube.com/watch?v=Uv-O\_DylZCY

Jan 2018 - Paid Internship as Assistant Marketing Manager, Saad and Trad SAL –

Hazmieh Lebanon.

March 2018 - Plan, implement and monitor marketing strategy of Jaguar E-PACE

Launching event.

- Managed a two-days model introduction show at Forum de Beirut.

- Managed models and backstage operations during the live show .

Sep 2017 - Membership Sales at Stepahead Fitness Center- Jbeil, Lebanon Present - Promote and sell memberships to fitness center .

-Answer potential clients’ inquiries about packages, offers and training programs

July 2017 - Marketing and Sales Intern at Red Bull – On premises team .

Sept 2017 - Run market research about local distribution of product and report market .

demands .

- Promote and supply product to local sellers .

- Negotiate deals with potential customers.

April 2017 - Extreme Sports Activity Monitor at Bentael Natural Reserve.

Present - Applying specific safety measures.

- Guiding enthusiastic clients through difficult parkour itineraries.

- Resolving on site issues and assuring that all clients are satisfied .

March 2017 - Private Personal Fitness Trainer.

Present - Take up individual clients and analyze their specific health needs.

- Prepare client-specific training programs and set periodical goals.

- Motivate clients and monitor results .

Dec 2016 - Internship as Personal Trainer and Receptionist at Step Ahead Fitness Center

Feb 2017

Jan 2015 -Professional Futsal Player, Level: Second Division - JSK Team Amchit Nov 2016

Jan 2014 -Freelance Model for commercials, advertisements and photoshoots Present

**Computer skills:** Microsoft Applications: Word, Excel, Outlook and Power Point.

**Language Skills**:

Speaking Writing Reading

Arabic (Native) Excellent Excellent Excellent

French Good Excellent Excellent

English Good Excellent Excellent

**Personal data**: Boy Scout in the Scouts du Liban association - 1999 to 2017. Enjoy the outdoors, sports, and discovering new cultures.

**References:** Available upon request.