

Jean Paul Chbib

Mechanical Engineer

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Professional Summary

Bachelor of Science in Mechanical Engineering graduate with a strong ambition to build a career in the automotive industry. I bring a unique mix of technical education and professional experience in project management, procurement, and marketing, which has equipped me with the ability to manage complex workflows, optimize budgets, and analyze data to drive performance. Skilled at coordinating deliverables under strict deadlines, negotiating with stakeholders, and applying creative yet structured problem-solving approaches, I thrive in fast-paced environments where efficiency and innovation are key. With my engineering foundation and proven multidisciplinary expertise, I am eager to apply my adaptability, critical thinking, and drive for continuous growth to contribute impactful results in the automotive field.

Work Experience

Co-Founder & Managing Partner

Markathing Agency | Oct 2024 – Sep 2025

- Managing accounts across various industries, adapting strategies to meet diverse business needs.
- Co-founded and managed a marketing agency, overseeing daily operations, strategic direction, and business development.
- Coordinated across functions including sales, marketing, and logistics to keep projects and operations running effectively.
- Managing client relationships, ensuring their objectives were met through tailored marketing strategies and campaigns.
- Executing media buying strategies across digital media platforms, optimizing campaigns to achieve the best ROI.
- Analyze campaign performance data to make real-time adjustments, ensuring objectives are met within budget.
- Conduct thorough market research and audience analysis to inform media buying decisions and maximize campaign reach.
- Track and analyze campaign performance metrics, provide regular reports on project progress, results, and key performance indicators.

Marketing Project Officer

Triple 8 Holding | Nov 2023 – Sep 2024

- Overseeing various general projects from start to finish, ensuring timely completion within budget constraints.
- Identify and manage risks to maintain project timelines and avoid additional costs.
- Collaborate with marketing teams, designers, copywriters, and external vendors to ensure the project runs smoothly and delegate tasks and responsibilities to appropriate team members.
- Track and analyze campaign performance metrics, provide regular reports on project progress, results, and key performance indicators.

Project and Procurement Officer

Triple 8 Holding | Nov 2022 – Oct 2023

- Overseeing various general projects from start to finish, ensuring timely completion within budget constraints.
- Managed the entire procurement process, including supplier identification, price negotiation, and order placement.
- Collaborated with suppliers to ensure timely delivery of materials and services, meeting quality standards.
- Developed procurement strategies that reduce costs and strengthen relationships with key suppliers.
- Identified and managed risks to maintain project timelines and avoid additional costs.

Engineering Intern

Bosch Car Services | Jul 2022 – Oct 2022

- Performed routine inspections and maintenance tasks, such as oil changes, brake adjustments, and tire rotations.
- Utilizing diagnostic tools to accurately identify issues with engines, transmissions, and other vehicle systems.
- Assisted senior technicians in more complex repair tasks, gaining practical knowledge of advanced automotive systems.
- Ensured all maintenance work met safety and quality standards, contributing to customer satisfaction.
- Documenting service and repair work, maintaining clear and accurate records for each vehicle serviced.

Team Lead

Cosmaline | Jun 2020 – May 2021

- Leading a team in the manufacturing process at a skincare and beauty company, ensuring products met quality and safety standards.
- Coordinated daily production activities, optimizing workflow, and managing resources to meet production targets.
- Trained and supervising team members, fostering a collaborative work environment focused on efficiency and quality.
- Monitored production metrics and implementing improvements to enhance productivity and reduce waste.
- Ensured compliance with health and safety regulations within the factory, maintaining a safe working environment for all employees.

Education

Bachelor of Science in Mechanical Engineering

Lebanese International University | 2018 – 2022
GPA: 3.1 / 4.0

Baccalaureate in General Science

Jounieh High School | 2015 – 2018

Intermediate Certificate (Brevet)

Jbeil Public School | 2014 – 2015

Certifications

- **Metropolitan School of Business and Management UK:** Professional Certificate in Project Management Skills.

Skills

- Proficient in MS Office: Word, Excel, PowerPoint, Outlook, Teams
- Project Management Software: ClickUp, Zoho, Notion
- Google Apps
- META Platforms: Ads Manager, Business Suite

Languages

- Arabic: Native
- English: Strong Proficiency
- French: Intermediate
- Chinese Mandarin: Beginner – Level 1